

10/776,955

## **Claims**

1. Canceled

2. (Previously presented) The lip applicator according to claim 31 further comprising a cap, said cap being provided with one or more windows in a sidewall of said cap to permit viewing of the color of the lip product in the applicator.

3. (Previously presented) The lip applicator according to claim 31 further comprising a cap, said cap being provided with one or more windows in a sidewall of said cap to permit viewing of the amount of the lip product remaining in the applicator.

4. (Original) The lip applicator according to claim 2 wherein there are windows on both sides of the cap that are joined by a top window portion that extends across a top surface of the cap.

5. (Original) The lip applicator according to claim 2 wherein said window is made of PETG.

6. (Previously presented) The lip applicator according to claim 31 wherein said body has an opening to receive a top portion of a container containing another product.

7. (Original) The lip applicator according to claim 6 wherein said product is a fragrance.

10/776,955

8. (Previously presented) The lip applicator according to claim 6 wherein said product is a nail polish.

9. (Original) The lip applicator according to claim 6 wherein said product is a face cream.

10. (Original) The lip applicator according to claim 6 wherein said product is a lip gloss.

11. (Original) The lip applicator according to claim 6 wherein said product is an eye shadow.

12. (Original) The lip applicator according to claim 6 wherein said product is a eye liner.

13. (Original) The lip applicator according to claim 6 wherein said product is a powder.

14. (Original) The lip applicator according to claim 6 wherein said product is a cream.

15. (Currently Amended) The lip applicator according to claim 31 wherein said product reservoir has a round side wall.

16. (Canceled)

17. (Previously Presented) The lip applicator according to claim 31 wherein said lip product applicator has a drive means said drive means is a disk located outside of the reservoir and secured within the body of the applicator, said disk supports said screw means, said driving member rides upwardly or downwardly on the screw means as the body of the applicator is turned.

18. (Original) The lip applicator according to claim 17 wherein the driving member is prevented from turning by a guide member.

19. (Original) The lip applicator according to claim 18 wherein the guide member extends from an interior wall of the reservoir along at least a portion of its length and mates with a recess on the driving member.

20. (Previously presented) The lip applicator according to claim 31 wherein there is a hand hold adhered to a portion of the circumference of the reservoir provides an area where the user of the lip applicator can hold the applicator to prevent the reservoir from turning as the body is being turned and wherein the hand hold has a window permitting the purchaser to view the product's color and determine the amount of product remaining in the reservoir.

10/776,955

21. (Previously presented) A lip applicator according to claim 31 wherein said tip has a tear drop shaped surface for applying lip product to the user's lips.

22. (Original) The lip applicator according to claim 21 wherein surface is slightly concave along both a vertical and a horizontal axes to permit lip product to be retained on the surface when it is discharged from the reservoir.

23. (Original) The lip applicator according to claim 22 wherein the surface is provided with a plurality of canals for receiving lip product.

24. (Previously presented) The lip applicator according to claim 31 wherein there is perimeter canal.

25. (Original) The lip applicator according to claim 23 wherein there is a first vertical canal that extends downwardly from said orifice.

26. (Original) The lip applicator according to claim 23 wherein said tip has at least one horizontal canal on said surface.

27. (Original) The lip applicator according to claim 3 wherein said cap has a plug which is inserted into the orifice in the tip when the cap is in place.

10/776,955

28. (Previously presented) The lip applicator according to claim 27 wherein said plug is adhered to said cap by means of a protrusion that extends from an inside surface of said cap, said protrusion having a base adjacent to said cap said protrusion being wider at its tip than at its base and said tip mating with the side of the plug opposite said orifice.

29-30 (Canceled)

31. (Currently amended) An improved lip product applicator for applying a pasty or semi soft lip product to a user's lips comprising:

a body, said body having a product reservoir extending therefrom, said product reservoir being hollow and having a tip extending from an end opposite said body, said tip having an outer surface and an inner surface, said tip having an orifice extending from said inner surface to said outer surface, said reservoir having therein a driving member said driving member having a product contact surface said product contact surface being flat, and said driving member being capable of traveling through the reservoir forcing product through orifice as said driving member travels through said reservoir, said product contact surface contacting a major portion of the inner surface of said tip when the travel of the driving member is complete so that product remaining said chamber is minimized ~~that contacts the inside surface of said reservoir over a substantial portion of its surface~~ said driving member ~~surface and which~~ rides along a screw means to force product from the orifice in said tip, said reservoir having a sidewall

with an inner surface and an outer surface and wherein the thickness of said side wall remains constant from where the inner surface of said sidewall contacts said inner surface of said tip to where said inner surface of said sidewall contacts said driving member and wherein a user can view the color of the product in said reservoir.

32. (Currently amended) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising:

a body, said body having a product reservoir extending therefrom, said product reservoir being hollow and having a tip extending from an end opposite said body, said tip having an outer surface and an inner surface, said tip having an orifice extending from said inner surface to said outer surface, said reservoir having therein a driving member said driving member having a product contact surface said product contact surface being flat, and said driving member being capable of traveling through the reservoir forcing product through orifice as said driving member travels through said reservoir, said product contact surface contacting a major portion of the inner surface of said tip when the travel of the driving member is complete so that product remaining said chamber is minimized ~~that contacts the inside surface of said reservoir over a substantial portion of its~~ said driving member surface and which rides along a screw means to force product from the orifice in said tip, said driving member having a product contact surface, said product contact surface contacting said inner surface of said tip to remove as much product as possible from the applicator and wherein a user can view the color of the product in said reservoir.

33. (Previously Presented) The lip applicator according to claim 32 wherein said lip product applicator has a drive means said drive means is a disk located outside of the reservoir and secured within the body of the applicator, said disk supports said screw means, said driving member rides upwardly or downwardly on the screw means as the body of the applicator is turned.

34. (Previously presented) The lip applicator according to claim 33 wherein the driving member is prevented from turning by a guide member.

35. (Previously presented) The lip applicator according to claim 34 wherein the guide member extends from an interior wall of the reservoir along at least a portion of its length and mates with a recess on the driving member.

36. (Previously presented) The lip applicator according to claim 32 wherein there is a hand hold adhered to a portion of the circumference of the reservoir provides an area where the user of the lip applicator can hold the applicator to prevent the reservoir from turning as the body is being turned and wherein the hand hold has a window permitting the purchaser to view the product's color and determine the amount of product remaining in the reservoir.

10/776,955

37. (Previously presented) A lip applicator according to claim 32 wherein said tip has a tear drop shaped surface for applying lip product to the user's lips.

38. (Previously presented) The lip applicator according to claim 37 wherein surface is slightly concave along both a vertical and a horizontal axes to permit lip product to be retained on the surface when it is discharged from the reservoir.

39. (Previously presented) The lip applicator according to claim 38 wherein the surface is provided with a plurality of canals for receiving lip product.

40 (Previously presented) The lip applicator according to claim 32 wherein there is perimeter canal.

41. (Currently amended) The lip applicator according to claim [23] 32 wherein there is a first vertical canal that extends downwardly from said orifice.

42. (Previously presented) The lip applicator according to claim 39 wherein said tip has at least one horizontal canal on said surface.

43. (Currently amended) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising:



a body, said body having a product reservoir extending therefrom, said product reservoir being hollow and having a tip extending from an end opposite said body, said tip having an outer surface and an inner surface, said tip having an orifice extending from said inner surface to said outer surface, said reservoir having a driving member said driving member having a product contact surface said product contact surface being flat, and said driving member being capable of traveling through the reservoir forcing product through orifice as said driving member travels through said reservoir, said product contact surface contacting a major portion of the inner surface of said tip when the travel of the driving member is complete so that product remaining said chamber is minimized ~~its surface and which rides along a screw means to force product from the orifice in said tip,~~ said driving member having a product contact surface, said product contact surface being generally parallel to the inner surface of said tip and wherein a user can view the color of the product in said reservoir.

44. (Currently amended) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising a body, said body having a product reservoir extending therefrom, said product reservoir being hollow and having a tip extending from an end opposite said body, said tip having an outer surface and an inner surface, said tip having [an] a single orifice extending from said inner surface to said outer surface, said outer surface of said tip being slightly concave to permit lip product to be retained on the face when it is discharged from the reservoir and wherein a user can view the color of the product in said reservoir through side of said tip.

45. (Currently amended) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising a body, said body having extending therefrom a product reservoir, said product reservoir being hollow and having a tip extending from an end opposite said body, said reservoir having a means for discharging said lip product contained therein through an orifice in said tip, and wherein said tip has an outer surface that has a teardrop shaped surface for applying lip product to the user's lips and wherein a user can view the color of the product in said reservoir through a side of said tip.

46. (Currently amended) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising:

a body, said body having a product reservoir extending therefrom, said product reservoir being hollow and having a tip extending from an end opposite said body, said reservoir having a means for discharging said lip product contained therein through an orifice in said tip, said means for discharging including a driving member, said driving member having a flat product contact surface across its entire surface so that product remaining in reservoir is minimized and wherein a user can view the color of the product in said reservoir through a side of said tip.

47. (Currently Amended ) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising:

a body, said body having a product reservoir extending therefrom, said product reservoir being hollow and having a tip extending from an end opposite said body, said reservoir having a means for discharging said lip product contained therein through an orifice in said tip, said means for discharging including a driving member, said driving member be a flat disk having a top surface and a bottom surface and wherein said top surface and said bottom surface are generally parallel to each other over their entire surface so that product remaining in reservoir is minimized and wherein a user can view the color of the product in said reservoir through a side of said tip.

48. (Withdrawn) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising:

a body, said body having a product reservoir extending therefrom, said product reservoir being hollow and having a tip extending from an end opposite said body, said reservoir having a means for discharging said lip product contained therein through an orifice in said tip, said means for discharging including a driving member, said driving member has a top surface and a bottom surface and wherein said top surface is angled with respect to said bottom surface and wherein a user can view the color of the product in said reservoir.

49. (Previously Presented) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising a body, said body having a product reservoir extending therefrom, said product reservoir being hollow and having a tip

10/776,955

extending from an end opposite said body, said tip having an outer surface and an inner surface, said tip having an orifice extending from said inner surface to said outer surface, said outer surface of said tip being slightly concave to permit lip product to be retained on the face when it is discharged from the reservoir and wherein a user can view the color of the product in said reservoir; and

a driving member having a product contact surface that contacts the inside surface of said reservoir over a substantial portion of its said driving member's surface.

50. (Previously Presented) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising a body, said body having extending therefrom a product reservoir, said product reservoir being hollow and having a tip extending from an end opposite said body, said reservoir having a means for discharging said lip product contained therein through an orifice in said tip, and wherein said tip has an outer surface that has a teardrop shaped surface for applying lip product to the user's lips and wherein a user can view the color of the product in said reservoir; and a driving member having a product contact surface that contacts the inside surface of said reservoir over a substantial portion of its said driving member's surface.

51. (Previously Presented) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising:

a body, said body having a product reservoir extending therefrom, said product reservoir being hollow and having a tip extending from an end opposite said body, said

10/776,955

reservoir having a means for discharging said lip product contained therein through an orifice in said tip, said means for discharging including a driving member, said driving member having a flat product contact surface across its entire surface and wherein a user can view the color of the product in said reservoir; and

a driving member having a product contact surface that contacts the inside surface of said reservoir over a substantial portion of its said driving member's surface.

52. (Previously Presented) An improved lip product applicator for applying a pasty or semisoft lip product to a user's lips comprising:

a body, said body having a product reservoir extending therefrom, said product reservoir being hollow and having a tip extending from an end opposite said body, said reservoir having a means for discharging said lip product contained therein through an orifice in said tip, said means for discharging including a driving member, said driving member be a flat disk having a top surface and a bottom surface and wherein said top surface and said bottom surface are generally parallel to each other over their entire surface and wherein a user can view the color of the product in said reservoir; and a driving member having a product contact surface that contacts the inside surface of said reservoir over a substantial portion of its said driving member's surface.

53. (New) The Lip applicator according to claim 31 with said end of said reservoir having a single orifice for removal of product.

10/776,955

54. (New) The lip applicator according to claim 31 where said inner surface of said reservoir is angled and said driving member is at the same angle.

55. (New) The lip applicator according to claim 31 where said screw means has a first end secured to a *base* and a second end which is not secured to said reservoir.